

How to make the most of YOUR CROP INSURANCE MEETING

Determining your crop insurance plan for the upcoming year is an important part of your operation. These crop insurance basics can help you and your team from Compeer Financial determine the best plan for the year ahead.



Come Prepared

Determining your vision for the year is an important first step. Recognize what has performed well in the past and how you'll build out your farm business plan. For your first meeting, bring in your production records, planting intentions and breakevens. This information can help determine the right risk management plan for the next year. The more detailed and specific your goals and intentions are, the more on-target your risk plan will be.



Know Your Stuff

The more upfront homework you do, the more collaborative the meeting can be. Come prepared knowing the basics of how crop insurance works in order to ask the right questions. Knowing the fundamentals allows you to best keep your crop insurance officer in the loop about the decisions you're making on-farm and allows your plan to stay customized and on-track.



Use Your Technology

One of the biggest pieces of securing accurate risk management coverage is having strong and comprehensive production reports. Using precision technology makes reporting planting production records more streamlined, as the records can be uploaded and downloaded to the cloud, simplifying the process for both you and your crop insurance partner.



Ask Questions

No question is a dumb question. At the end of the day, your risk management plan is your decision. Your insurance officer wants you to play an active role in the decision and inquire about any information that is confusing. This ensures that your plan is exactly what you need it to be and helps you become more informed about your plan.

Bonus Tip

Knowledge Is Power

Have you heard about new products or read about approaches to crop insurance? Share those with your insurance officer at your first meeting. That mindset can help you and your crop insurance team better develop a solid risk management plan to protect your operation.

Compeer Financial's crop insurance officers are ready to help protect your hard-earned assets. Schedule a meeting to find out how they can help.